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FOR IMMEDIATE RELEASE

**FIRSTSERVICE TO ANNOUNCE SECOND QUARTER RESULTS ON
JULY 27, 2011**

TORONTO, July 20, 2011 – FirstService Corporation (TSX: FSV; FSV.PR.U and NASDAQ: FSRV) announced today that it will release its financial results for the second quarter ended June 30, 2011 by press release on Wednesday July 27, 2011, at approximately 7:30 am ET.

A conference call to review these financial results will take place at 11:00 am ET on Wednesday July 27, 2011, and will be hosted by Jay Hennick, Founder & CEO, D. Scott Patterson, President & COO, and John Friedrichsen, Senior Vice President & CFO. The telephone number for this call is 416-642-5213 for Toronto area callers or 866-321-8231 for all other callers.

The conference call will also be accessible via webcast at www.firstservice.com in the “Investors” section under the tab “Newsroom”.

For those unable to listen to the scheduled call, a rebroadcast will be available at 888-203-1112, access code 6081083, until July 30, 2011. An archive recording of the conference call will also be available at the above noted web address for 90 days following the call.

ABOUT FIRSTSERVICE

FirstService Corporation is a global leader in the rapidly growing real estate services sector, providing a variety of services in commercial real estate, residential property management and property services. In total, FirstService manages more than 2.2 billion square feet of residential and commercial properties through its three industry-leading service platforms: Colliers International, the third largest global player in commercial real estate services; FirstService Residential Management, the largest manager of residential

communities in North America; and TFC, North America's largest provider of property preservation and other services through franchise and contractor networks.

FirstService generates over US\$2.0 billion in annual revenues and has more than 20,000 employees worldwide. More information about FirstService is available at www.firstservice.com

FORWARD-LOOKING STATEMENTS

Certain statements included in this release may contain words such as “could”, “expects”, “expectations”, “may”, “anticipates”, “believes”, “intends”, “estimates” and “plans” (and similar expressions) and constitute “forward-looking statements” within the meaning of applicable securities law. These statements are based on FirstService's current expectations, estimates, forecasts and projections about the operating environment, economies and markets in which FirstService and its subsidiaries operate. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which are difficult to predict and may cause the actual results, performance or achievements of FirstService, or outcomes or results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, those factors which are described in FirstService's Annual Information Form for the fiscal year ended December 31, 2010 and other filings with the U.S. Securities and Exchange Commission and Canadian regulatory authorities. These statements, although considered reasonable by FirstService at the date of this press release, may prove to be inaccurate and consequently FirstService's actual results could differ materially from its expectations as set out or implied in this release. Unless otherwise required by applicable securities laws, FirstService disclaims any intention or obligation to update or revise any forward-looking statements.