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FOR IMMEDIATE RELEASE

**FIRSTSERVICE TO PRESENT AT BOTH THE CIBC ANNUAL EASTERN
INSTITUTIONAL INVESTOR CONFERENCE AND THE JMP SECURITIES FINANCIAL
SERVICES AND REAL ESTATE CONFERENCE**

TORONTO, Ontario, Canada, September 20, 2011, - FirstService Corporation (TSX: FSV and FSV.PR.U; Nasdaq: FSRV) (“FirstService”) today announced that Jay S. Hennick, Founder & CEO is scheduled to present at both the CIBC Annual Eastern Institution Investor Conference in Montreal, Quebec on Wednesday September 21, 2011 at 11:10 am (ET) and the JMP Securities Financial Services and Real Estate Conference in New York on Monday September 26, 2011 at 9:30 am (ET).

A copy of the slides used during both presentations will be available on the Company’s website at www.firstservice.com under the tab “Investors”.

ABOUT FIRSTSERVICE

FirstService Corporation is a global leader in the rapidly growing real estate services sector, providing a variety of services in commercial real estate, residential property management and property services. As one of the largest property managers in the world, FirstService manages more than 2.4 billion square feet of residential and commercial properties through its three industry-leading service platforms: Colliers International, the third largest global player in commercial real estate services; FirstService Residential Management, the largest manager of residential communities in North America; and Property Services, including North America’s largest provider of property preservation, maintenance and management of residential and commercial properties through franchise and contractor networks.

FirstService generates over US\$2.2 billion in annual revenues and over 20,000 employees worldwide. More information about FirstService is available at www.firstservice.com.

FORWARD-LOOKING STATEMENTS

Certain statements included in this release constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of FirstService, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, the following: general economic and business conditions, which will, among other things, impact demand for the FirstService's services, service industry conditions and capacity; the ability of FirstService to implement its business strategy, including FirstService's ability to acquire suitable acquisition candidates on acceptable terms and successfully integrate newly acquired businesses with its existing businesses; changes in or the failure to comply with government regulations (especially safety and environmental laws and regulations); and other factors which are described in FirstService's filings with the U.S. Securities and Exchange Commission and the Canadian regulatory authorities.